

Fireside talk agenda

Schedule		Activity	Speaker	Remark
Start	End			
10:30	10:35	Opening: Welcome & scene-setting	Moderator	
10:35	11:05	<ul style="list-style-type: none"> Topic 1 What "AI Integration" Actually Means at the Bedside: From Deployment to Daily Clinical Practice	Moderator + panelists - EU hospital rep (Max Kaufmann) - EU industrial rep (Rado Andrian) - TW hospital reps (Wen-Han Chang, Wui-Chiang Lee)	<ul style="list-style-type: none"> Where we are with AI applications in hospitals? How do hospitals decide which AI tools - diagnostic, therapeutic, or data-driven - are truly ready for patients, and who gets to make that call? What does meaningful AI adoption look like versus a tool that demos technical strength but nobody really uses?
11:05	11:15	Q&A with audience		
11:15	11:20	Transition	Moderator	
11:20	11:50	<ul style="list-style-type: none"> Topic 2 Trends of Digital Health Applications in EU and Taiwan	Moderator + panelists - TW hospital rep (Ray-Jade Chen) - EU industrial reps (Baris Ersezer, Ervin Ukaj)	<ul style="list-style-type: none"> What types of digital health applications may lead to the greatest impact in the panelists' respective industrial domain? What are the greatest challenges to deploy those promising applications? Are the market / users ready for it? Enthusiasm for digital comes and goes quickly, 90% of digital / AI solutions are abandoned by end users after 3 months. What is your strategy to ensure the solutions would stay?
11:50	12:00	Q&A with audience		
12:00		Take home messages	Moderator	